



LOCAL STORE'S FUNDRAISING FOR CHILDREN'S CHARITY IS A "SPOOKTACULAR" SUCCESS!

Sainsbury's Taplow crowned a successful six months fundraising with a Halloween themed tombola and facepainting event on Friday, 29th October and Saturday, 30th October. With the help of volunteers from the Maidenhead Rotaract group, staff members encouraged customers to get into the spirit of Halloween, and they raised over £500 for Alexander Devine Children's Hospice Service, bringing their half year fundraising total to a fantastic £2,500.

The Halloween event was organised by staff member Sarah Long, with the help of her colleagues Michelle Birch, Anthony Oliver, Louise Taylor, Becky Stewart, Faith Horman and Natalie Smith. Sarah said: "We had great fun organising the event, and all our customers were really supportive. Alexander Devine Children's Hospice Service is such a fantastic cause, and all our staff have really got behind our fundraising for this charity, and had a great time doing it!"

Fiona Devine, Alexander Devine's co-Founder added: "Sainsbury's Taplow are great supporters of our charity – they have organised lots of fun activity to raise money, including a "wear a wig" night! The support of the local community is vital to our success, and continues to inspire us as we work to build this first children's hospice in Berkshire."

Alexander Devine Children's Hospice Service was set up by Fiona and John Devine, whose son Alexander died of a brain tumour aged just eight. It is working to build Berkshire's first children's hospice, and has already funded its first Alexander's Nurse - a paediatric palliative care nurse who is now helping local families with children with life-limiting conditions in their own homes. The charity is also working in conjunction with the Royal Berks Hospital in Reading to fund a second Alexander's Nurse for West Berkshire.

For further information on how you can support our charity, please call Janet Brewer on 0845 055 8276.