



Building a children's hospice service for Berkshire and beyond...

**A joint press release from Alexander Devine Children's Hospice Service
And the LEGOLAND® Windsor Resort**

Date: Thursday, June 26th, 2014

ANNOUNCING AN EXCITING PARTNERSHIP



Sue Kemp, Divisional Director of the LEGOLAND Windsor Resort, with Sir Michael Parkinson, founder patron of Alexander Devine Children's Hospice Service.

Alexander Devine Children's Hospice Service, 113 Whitby Road, Slough, Berks SL1 3DR

Tel 0845 055 8276 www.alexanderdevine.org Charity No. 1118947

Patrons: Sir Michael Parkinson CBE, Rt Hon Theresa May MP

Dr Sanjiv Mata, Mr Nick Parkinson, Dr Andrew Boon Bsc MD FRCP FRCPCH DCP, Dr P J Sebire, Air Marshal Ian Macfadyen CB OBE

Registered Office: 122 Tinkers Lane, Windsor, Berkshire SL4 4LP. Alexander Devine Children's Hospice Service is the operating name of Alexander Devine Children's Cancer Trust. A company limited by guarantee registered in England and Wales No. 5757493



Today Alexander Devine Children's Hospice Service is announcing an exciting new partnership with family attraction the LEGOLAND® Windsor Resort.

The close relationship will support the charity in building Berkshire's children's hospice, as well as offering magical VIP days out to the many children with life-limiting and life-threatening conditions, and their families, that Alexander Devine Children's Hospice Service supports.

Through the attraction's charitable foundation, Merlin's Magic Wand, the LEGOLAND® Windsor Resort will create a small sensory garden in a section of the grounds of the hospice, using the skills of the model makers and landscape designers based at the attraction.

The attraction has already hosted a fabulous day out for more than 100 children and their families who are supported by the charity – a full day of fun led by the LEGOLAND Pirates with special access to rides and the LEGOLAND® Windsor Resort Hotel, on June 1st.

Fiona Devine, co-founder and CEO of Alexander Devine Children's Hospice Service, said: "We are very excited and thrilled to be working in partnership with the LEGOLAND® Windsor Resort as our ethos is in line with LEGOLAND. We are both committed to creating special memories with extraordinary children and our fabulous VIP families day out on June 1st was the perfect day.

"This partnership gives the charity the opportunity to use the skills set of this highly talented organisation in a way that will help to fulfil our unique vision of a home from home that offers specialist palliative care for children."

Sir Michael Parkinson, founder patron of Alexander Devine Children's Hospice met Sue Kemp, Divisional Director of the LEGOLAND Windsor Resort to discuss the attraction's support. He said: "It is very important that LEGOLAND have come on board with our charity, it will make a huge difference and we are looking forward to a very long and fruitful friendship."

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Sue Kemp said: "This is much more than the LEGOLAND® Windsor Resort choosing a charity partner, this is a long-term relationship, from supporting fundraising, creating a wonderful sensory garden, helping families to make magical memories and continuing to fundraise once the Alexander Devine Children's Hospice is open."

Work on building the Alexander Devine Children's Hospice is due to start on a six-acre site near Maidenhead at the end of the year, ready to open in 2016.

- For more information on how you can help Alexander Devine Children's Hospice Service continue its vital work, please call 0845 055 8276, email fundraising@alexanderdevine.org or visit www.alexanderdevine.org

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